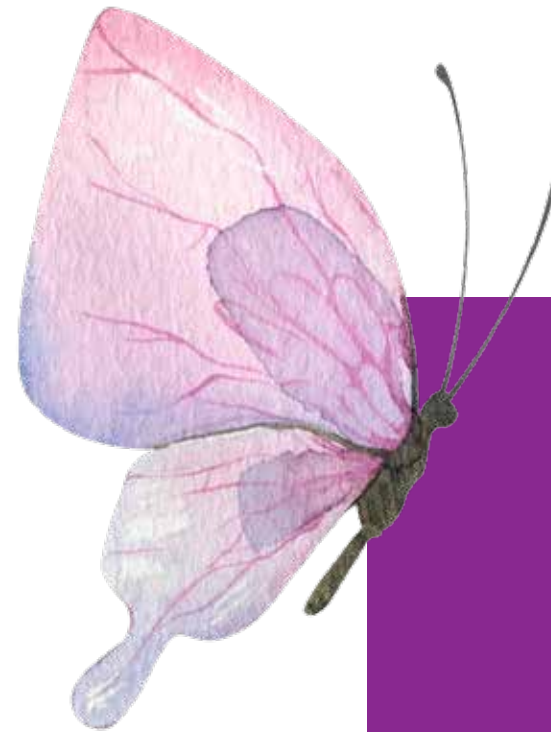


CULTIVATING EXCELLENCE



For 23 years, SMU has empowered students with cutting-edge inter-disciplinary learning, and fostered creativity and critical thinking. Guided by industry-leading game changers, students tackle complex challenges, emerging as adaptable leaders ready to shape the future. Holding true to its experiential-learning pedagogy and spirit of innovation, SMU empowers its graduates to soar in a rapidly evolving world.



Nurturing future leaders through
Transformative Education



UNDERGRADUATE STUDIES



1

New College of Integrative Studies fosters inter-disciplinary learning



SMU marked a significant milestone on November 9, 2022, during its Education Leaders' Symposium, with the official launch of its College of Integrative Studies (CIS). The event brought together 150 senior educators from over 20 post-secondary institutions in Singapore to explore the transformative power of integrative studies in pre-university and higher education. Gracing the occasion as the Guest of Honour, Mr Chan Chun Sing, Minister for Education, through a recorded speech commended SMU on the establishment of the CIS, an incubator for inter-disciplinary learning. The CIS plays a vital role in SMU Vision 2025, aligning the University with the evolving needs of Singapore and Asia, and fostering a dynamic and forward-thinking educational environment.

SMU introduces Co-Curricular Transcripts

SMU's Integrated Co-Curricular Management System (ICCMS) and Co-Curricular Transcript (CCT) have been introduced, revolutionising student engagement and development.

A cutting-edge platform that streamlines the management

of co-curricular activities, ICCMS provides students with a centralised system to seamlessly track their involvement, achievements, and learning outcomes. The CCT — a first in Singapore — provides students with a detailed record of their participation, skills acquired, and accomplishments, empowering them to showcase their holistic development to prospective

employers and educational institutions.

With a focus on fostering well-rounded individuals, SMU's ICCMS facilitates self-discovery, personal growth, and the acquisition of vital skills beyond the traditional classroom setting.

2



2 (L-R) SMU Chairman Mr Piyush Gupta, Minister for Education Mr Chan Chun Sing, SMU President Prof Lily Kong, SMU Provost Prof Timothy Clark at the launch of SMU's Integrated Co-Curricular Management System and Co-Curricular Transcript.

1 (L-R) SMU Provost Professor Timothy Clark, SMU President Professor Lily Kong, and SMU Dean of the College of Integrative Studies Professor Elvin Lim at the launch of the SMU College of Integrative Studies.

UNDERGRADUATE STUDIES

Combining work with studies to enhance student learning and employability

SMU aims to boost students' career prospects with valuable industry experience with the introduction of several dynamic work-study combinations.

The School of Computing and Information Systems (SCIS) offers the Bachelor of Science (Software Engineering) SkillsFuture Work-Study Degree, which includes a 52-week apprenticeship with a curriculum co-developed and co-taught by industry partners, such as GovTech, NCS Group, and UBS bank. The programme also offers integrated fast-track

postgraduate pathways in partnership with Carnegie Mellon University and SMU's Master's degree programmes.

Additionally, the Lee Kong Chian School of Business launched the Bachelor of Business Management (Private Banking) SkillsFuture Work-Study Degree, collaborating with DBS to offer a structured private-banking internship curriculum. This programme aims to build a talent pipeline for the finance sector.

Within SCIS, SMU announced two new initiatives under the Work-Study Elective Programme. The first initiative is a collaboration with Accenture and Amazon Web Services (AWS) Singapore. This offers students access

to AWS cloud technology and resources, coupled with a six-month extended internship at Accenture. The second initiative is a partnership with KPMG and Google, equipping students with a Google Career Certificate and a similar six-month extended internship at KPMG.

Specialised law tracks and capstone courses

The Yong Pung How School of Law (YPHSL) unveiled a pioneering initiative within Singapore's legal education landscape. Commencing from the Academic Year 2021/22 intake, law students at YPHSL have the opportunity to specialise in three distinct areas: Corporate Transaction, Law and Technology, and Dispute Resolution. This innovative scheme empowers students to customise their curriculum by selecting elective courses aligned with their desired practice areas, granting them a competitive edge in their chosen fields.

In addition, YPHSL made Law Capstone courses a requirement for all LLB students from the AY2021 cohort. Leveraging the success of the SMU-X experiential-learning platform, the Law Capstone courses allow

students to actively engage in real-world projects, applying their inter-disciplinary knowledge under the guidance of industry professionals and faculty mentors.

2022 graduates register impressive employment and salary outcomes

Despite a challenging economic climate, the Joint Autonomous Universities Graduate Employment Survey showcases positive outcomes for SMU's 2022 graduates, thanks to their resilience, and excellent efforts in securing promising job opportunities.

The survey revealed that for SMU 95.1 per cent of 2022's fresh graduates secured employment within six



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months of completing their final examinations. Of these, 89.5 per cent obtained full-time permanent positions, reflecting a notable increase from the previous year. Impressively, 68.3 per cent of graduates received job offers before graduation, a

significant rise from 64.2 per cent for the previous cohort.

Furthermore, the survey highlighted a positive trend in starting salaries, with both the mean and median gross monthly salaries at an all-time high.



3 (L-R) Accenture Southeast Asia Market Unit Lead Ms Ng Wee Wei, SMU School of Computing and Information Systems Dean Prof Pang Hwee Hwa and Amazon Web Services Singapore Country Manager Ms Elsie Tan at the launch of the SMU-Accenture Cloud Solutions Development Work-Study Elective Programme in collaboration with Amazon Web Services (AWS) Singapore.



4 Law Capstone courses are a requirement for all LLB students from the Academic Year 2021/22 cohort.

5 SMU graduates from the Class of 2022.

AWARDS AND WINS

Ian R. Taylor Moots Programme achievements

It was another sparkling year of success for the Ian R. Taylor International Moots Programme in 2022, with SMU ranked 1st in Asia and 1st worldwide by nica.team for mooting achievements. SMU won six championships and also reached its third Jessup championship final. The Jessup is the world's largest and most prestigious law competition, attracting 700 teams a year.

SMU achieved its fourth podium finish in the Vis, the world's largest arbitration moot, with some 400 teams participating annually. SMU had previously reached the



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championship final thrice in just the last eight years, while winning the Vis East (150 teams) twice.

SMU won the regional championships of the Oxford Price Media Law Moot and the World Trade Organisation Moot.

SMU's business case club shines at global competitions

Team Cognitare, the university's business case club, achieved success at two recent international competitions. In the Global Microfinance

Case Competition 2022, held in Australia from 29 August to 12 September 2022, the SMU team emerged champions, surpassing renowned universities such as University College London and the University of New South Wales.

More recently, Team Cognitare triumphed at the International Case Competition@ Maastricht in the Netherlands, between 4 and 13 May 2023, outperforming 15 other teams from Asia, Canada, Europe, and the US. Their tenacity and analytical skills were evident as they tackled three challenging business cases, ultimately securing victory with a realistic plan to integrate digital assistants early in an airline's customer journey.

Masters graduate Nikita Gupta is Top Female Entrepreneur

Nikita Gupta, a 2016 SMU Master of IT in Business Analytics (MITB) graduate, was featured by *The NYC Journal* as one of its Top 30 Female Entrepreneurs to Watch in 2022. She founded FAANGPath in 2020 during the pandemic to assist job seekers worldwide in securing positions at FAANG+ companies. FAANG is an acronym for technology companies Facebook, Amazon,



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Apple, Netflix and Alphabet. Having helped over 900 job seekers receive interview calls and job offers, FAANGPath's success has earned Nikita nominations for Women Entrepreneur Awards, TEDx speaking engagements, and invitations to global webinars. Her articles have been featured in notable publications like *The Hollywood Times* and *Business Insider*.

7



6 SMU team members at the Vis East Moot Competition.

7 SMU's Team Cognitare, comprising (L-R) Wong Qixuan, Megan Teo, Matthew Chan and Li Mingyang, together with faculty advisor Dr Ma Kheng Min.

8 2016 SMU Master of IT in Business Analytics (MITB) graduate Nikita Gupta.



GLOBAL EXPOSURE

Some 95 per cent of students in the Graduating Class of 2022 had participated in at least one global exposure activity (in-person or virtual). As global exposure has been set as a graduation requirement for cohorts admitted from the Academic Year 2018/19, the percentage of students with at least one global exposure activity will reach 100 per cent.



New Sustainable Futures Global Summer Programme

SMU broke new ground with the introduction of the Sustainable Futures track in its Global Summer Programme in June 2023, becoming the

first Singapore university to offer this sustainability-focused course. The inaugural cohort of students attended an opening ceremony graced by Singaporean diplomat, lawyer, academic, and author Professor Tommy Koh, and took part in enriching

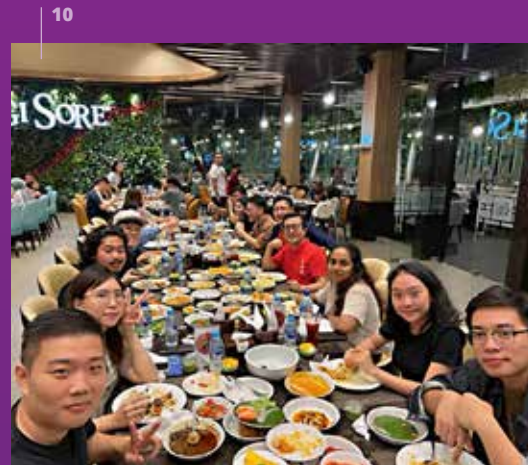
discussions on sustainable impact and networking opportunities.

SMU-X Overseas Project in Jakarta

In December 2022, more than 40 students from SMU and the Institut Teknologi Bandung embarked on the SMU-X Overseas (SMU-XO) course to Jakarta for the Overseas Project Experience (Accounting in Asia). Collaborating with Universitas Prasetiya Mulya, students evaluated accounting and finance challenges faced by Indonesian conglomerate Emtek. They gained first-hand experience through exclusive tours and engagement with industry leaders and provided recommendations on the “Future of Work for Emtek” across various business portfolios.



9 SMU Global Summer Programme students on a field trip at the Sustainable Singapore Gallery.



10 SMU-XO students with Universitas Prasetiya Mulya students in Jakarta.

STUDENT LIFE

Life at SMU is not just about academics — it is a transformative journey of self-discovery, personal growth, and meaningful impact. Its vibrant campus buzzes with the energy of students passionate about making a difference in the world. Students spearhead a myriad of social-impact projects that address pressing societal issues, driving positive change in the community. SMU’s innovative clubs and societies have also provided a platform for students to explore their interests, nurture their talents, and forge lifelong friendships. From entrepreneurship and arts to sports and cultural appreciation, students have the freedom to express themselves, discover new talents, and push boundaries, all while surrounded by a supportive and inclusive community.

Vibrant festivities mark SMU’s 23rd Anniversary on Patron’s Day

SMU celebrated its 23rd Anniversary on Patron’s Day, 13 January 2023, with the theme “A Time for Everything”. It was a day filled with student-led initiatives, captivating performances, and a strong focus on sustainability. The occasion was graced by SMU’s Patron, Then-President of Singapore Madam Halimah Yacob, and the new Chairman of the SMU Board of Trustees, Mr Piyush Gupta.

SMU Arts Festival: a celebration of rediscovery and creativity

The SMU Arts Festival made a triumphant comeback from 2 September to 2 October 2022, captivating over 3,800 appreciative viewers with an array of music, dance, theatre performances, and visual-arts exhibitions. Themed “Lost & Found”, the festival marked the return to “live” performances after the pandemic-induced hiatus, inviting reflection on what has been lost and gained for us as individuals and as a community. With six productions and the participation of nearly 300 student talents, industry mentors, and SMU President Prof Lily Kong as a poet, the festival explored diverse perspectives on the theme.



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11 Then-President of Singapore Madam Halimah Yacob and SMU Board of Trustees Chairman Mr Piyush Gupta with student makers of Batik Liem.

12 A dance performance at SMU Arts Festival 2022.

STUDENT LIFE



13

Immersive campus experience at the largest-ever SMU Open House

SMU held its most extensive Open House in history, attracting over 13,000 visitors to its campus on 25 and 26 February 2023, with additional sessions on 11 and 18 March 2023. Themed “Get Ready to Take on the

World”, the event achieved new milestones, including the most sample classes and information sessions, while showcasing various campus locations. With an emphasis on SMU’s interactive pedagogy, the Open House allowed prospective students to experience the university’s vibrant and interconnected city campus first-hand.



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14 Students at Freshmen Orientation 2022.

Unleashing the spirit of adventure and connection for freshmen

Close to 1,800 first-year students embarked on an unforgettable journey during SMU’s Freshmen Orientation 2022. The three-day camp featured engaging online icebreakers, webinars, and immersive physical activities on campus. In line with SMU’s sustainability initiatives, creative water-themed games were introduced, utilising recycled rainwater. Freshmen had the opportunity to explore over 150 co-curricular activity clubs during Vivace 2022, a hybrid event with a physical funfair element. The event included interviews, personal Q&A sessions, activity try outs, and demonstrations, enabling students to discover their passions and connect with student leaders.

13 Crowds of prospective students at SMU Open House 2023.

COMMUNITY SERVICE



15

SMU students make a difference: empowering communities through service

In their commitment to giving back, SMU students have embarked on impactful community service projects, fostering connections and driving positive change. With a collective contribution of over

3.7 million community service hours and a diverse range of local and virtual projects, SMU students continue to make meaningful impact worldwide.

Through “Project Yokefellow 3”, student volunteers provided migrant workers in Westlite Juniper Dormitory with online English lessons to enable these workers to bridge language

barriers and reduce their social isolation.

Meanwhile, “Project Grasya V” focused on improving social mobility and education in the Philippines by providing virtual lessons and workshops for more than 200 students and supporting their teachers with digital tools. These projects, supported by the Ministry of Manpower and Care Channels International Ltd, exemplify SMU students’ dedication to creating a better society.

Between September 2022 and December 2023, undergraduates from SMU Floorball club collaborated with the government’s UPLIFT (Uplifting Pupils in Life and Inspiring Families Taskforce) Programme. Project Floorish targeted hyperactive students with a shared love for floorball and captain’s ball, curbing absenteeism through engaging activities and imparting values.



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Project Luminaire took place during the 2023 Summer Break after a three-year hiatus due to the pandemic. This project aimed to provide solar lighting and essential education to underprivileged children in Sitio Alao, Zambales, Philippines. Realstar Premier Group graciously provided the funding.

15 SMU Community Service Project Grasya V.

16 Project Luminaire students and members of the beneficiary community with the blue solar lights produced together.

TOWARDS A WORLD-LEADING UNIVERSITY

Brigham Young University Accounting Research Rankings 2022

- ✿ 1st Worldwide in Citation Rankings
- ✿ 1st Worldwide in Archival Research (All Topics)
- ✿ 1st Worldwide in Archival Research (Financial Accounting)
- ✿ 1st in Asia for All Areas and All Discipline Research
- ✿ 6th Worldwide for All Areas and All Discipline Research

QS Reimagine Education Awards 2022

- ✿ **Silver Award** in the Digital Readiness category
- ✿ **Bronze Award** in the Developing Emerging Skills and Competencies category

University of Texas at Dallas (UTD) Top 100 Business School Research Rankings 2023

Period 2018-22

- ✿ 6th in Asia
- ✿ 49th Worldwide

Journal of Systems and Software 2021

50 Institutions Active in
Software Engineering Research

- ✿ 5th Worldwide

Tilburg University Top 100 Worldwide Economics Schools Research Ranking

Based on Research
Contributions 2016-2020

- ✿ 7th in Asia
- ✿ 74th Worldwide

FT Global MBA Rankings 2023

- ✿ 11th in Asia

FT EMBA Ranking 2022

- ✿ 9th in Asia
- ✿ 33rd Worldwide

FT Masters in Management Rankings 2023

- ✿ 5th in Asia
- ✿ 41st Worldwide

FT Masters in Finance Rankings

Master of Science in Wealth
Management (post-experience)
2022

- ✿ 1st in Asia
- ✿ 3rd Worldwide

Master of Science in Master of
Science in Applied Finance
(pre-experience) 2023

- ✿ 5th in Asia
- ✿ 41st Worldwide

CSRankings: Computer Science Rankings 2022

Systems - Software Engineering

- ✿ 4th Worldwide

AI - Artificial Intelligence

- ✿ 14th in Asia
- ✿ 19th Worldwide

Interdisciplinary Areas - Human-Computer Interaction

- ✿ 10th in Asia
- ✿ 47th Worldwide

QS World Universities Rankings

- ✿ 3rd in Asia, Specialist Universities (2024)
- ✿ 3rd in Asia - (Business Analytics) Master of IT in Business (2023)
- ✿ 15th Worldwide, Specialist Universities (2024)
- ✿ 24th Worldwide, Young Universities (10-25 years) (2023)
- ✿ 30th Worldwide - (Business Analytics) Master of IT in Business (2023)
- ✿ 43rd Worldwide for Business & Management Studies
- ✿ 49th Worldwide for Accounting & Finance (2023)
- ✿ 69th Worldwide for Economics and Econometrics (2023)

Ashoka Changemaker Campus

- ✿ 1st Institution in Asia to be Accredited a Changemaker Campus

TEACHING EXCELLENCE AWARDS



17

SMU shines at QS Reimagine Education Awards

The University's experiential learning arm, SMU-X, achieved outstanding success at the internationally renowned QS Reimagine Education Awards. The Awards, held from 5 to 8 December 2022,

celebrated educational innovation and excellence in higher education. SMU-X received a Silver award in the "Digital Readiness" category and a Bronze award in the "Developing Emerging Skills and Competencies" category.

The SMU-X's project entry was "Enhancing Digital Readiness through Industry-

University Partnership in Experiential Learning" from the Accountancy Analytics Capstone course taught by School of Accountancy lecturer Mr Benjamin Lee, Assistant Professor Clarence Goh and Professor Gary Pan.

The Bronze was for Associate Professor of Information Systems (Practice) Tan Kar Way's course, "Analytics Applications for Smart Living".

Accounting educators win prestigious teaching awards

Associate Professor of Accounting (Education) Seow Poh Sun was honoured with the 2023 AAA Outstanding Accounting Educator Award, presented by the American Accounting Association. This esteemed accolade recognises

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17 SMU's two QS Reimagine Education Awards.

18 Associate Professor of Accounting (Education) Seow Poh Sun.



TEACHING EXCELLENCE AWARDS

Prof Seow's educational innovation, excellence in teaching, mentorship of students, and impactful service to the profession and academic community.

The Canadian Academic Accounting Association (CAAA) awarded the First Prize in the Howard Teall Award for Innovation in Accounting Education for 2023 to the authors of "Enhancing Digital Readiness in Accounting Curriculum through Industry-University Experiential Learning Consulting Projects". The authors are Professor of Accounting (Education) and Associate Dean (UG Admissions and Student Development) Gary Pan, Associate Professor of

Accounting (Education) and Academic Director (SMU-X) Yuanto Kusnadi, Assistant Professor of Accounting (Practice) and Director (Professional Development at SOA) Clarence Goh, and Lecturer of Accounting and Director (Student Matters) Mr Benjamin Lee. Their pioneering approach in the SMU-X Accounting Analytics Capstone course equips future accounting professionals with the tools to handle intricate data-driven analytics for business challenges.

Poets&Quant's Best Undergraduate Business School Professors

SMU Lee Kong Chian School of Business (LKCSB) Associate Professor of Organisational

Behaviour and Human Resources Abhijeet K. Vadera and Assistant Professor of Marketing Chris Du Plessis received recognition as Poets&Quant's Best Undergraduate Business School Professors for 2022. This US-based business journalism group recognised exceptional educators' significant contributions to their students, departments, and the wider business community. It had selected the duo from over 500 nominations worldwide.

POSTGRADUATE, PROFESSIONAL AND CONTINUING EDUCATION

Masters programme to cultivate purpose-driven entrepreneurs

SMU has responded to industry needs and demand by transforming its Master of Science in Innovation programme into the Master of Science in Entrepreneurship and Innovation (MEI) programme. The full-time MEI programme offers a unique combination of Entrepreneurship and Innovation modules, providing students with practical hands-on experience in venture building.

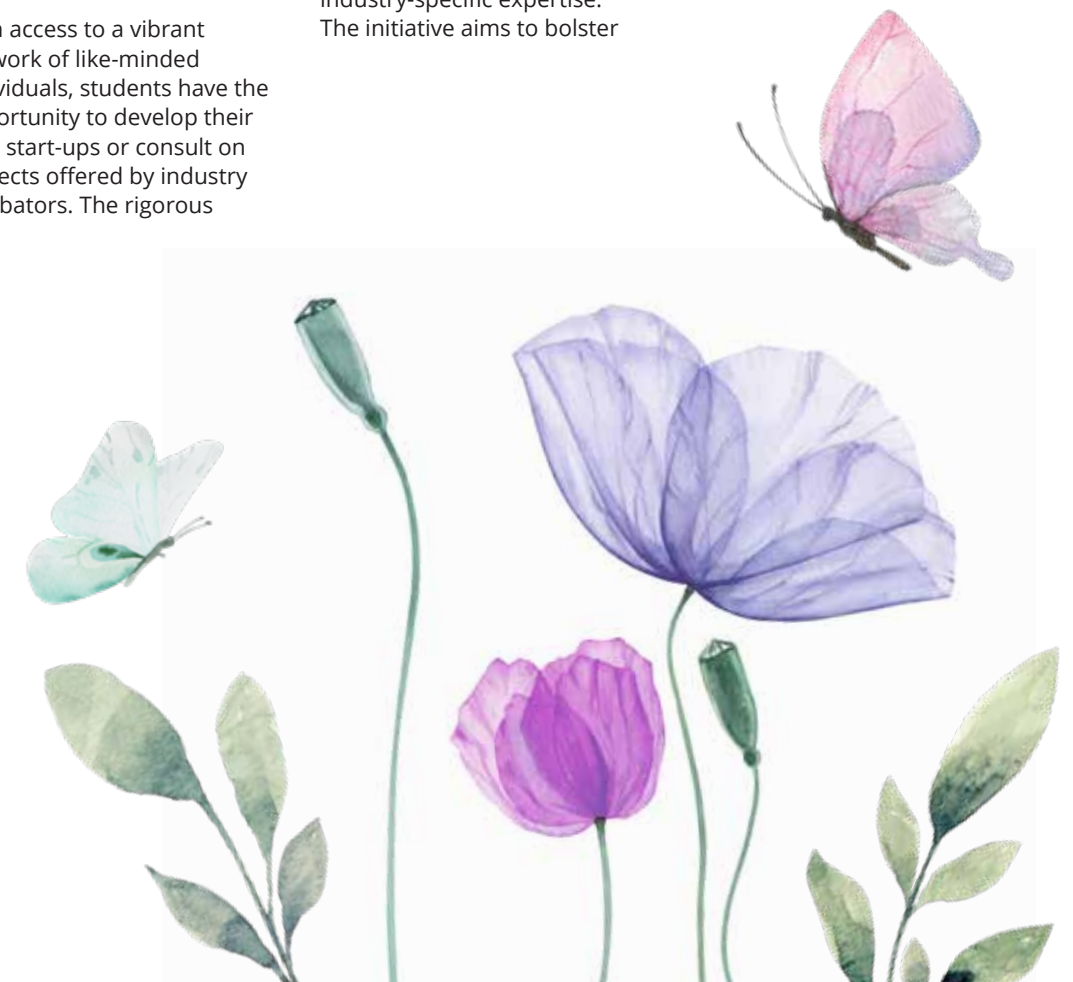
With access to a vibrant network of like-minded individuals, students have the opportunity to develop their own start-ups or consult on projects offered by industry incubators. The rigorous

curriculum fosters students' creative thinking, sharpens their business acumen, and equips them with the necessary tools for their entrepreneurship journey. The programme also offers overseas-immersion options and access to SMU's Business Innovations Generator (BIG) for early-stage founders.

MBA enhanced with new specialised tracks

To further enhance its MBA programme, SMU is introducing specialised tracks for students seeking industry-specific expertise. The initiative aims to bolster

the programme's appeal and provide students with targeted knowledge and skills. The initial phase includes tracks in Human Capital, Entrepreneurship, Communication, and Finance, with additional specialisations planned for the future. Specialised tracks will enable students to pursue their desired career paths and gain a deeper understanding of their chosen field.



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19 (L-R) Assoc Prof Abhijeet K. Vadera and Asst Prof Christilene du Plessis from SMU Lee Kong Chian School of Business.

SMU ACADEMY



15

Innovative professional training programmes at SMU Academy

SMU Academy, the professional training arm of SMU, has launched several cutting-edge programmes to address talent gaps and enhance technology expertise in Singapore's workforce, having trained

27,201 non-unique individuals in FY2022.

The Academy introduced the Industry Practice Master (IPM) of Digital Economy, Singapore's pioneering stackable postgraduate degree that focuses on practical application. The IPM, which caters to adult learners, emphasises flexible, personal, experiential and work-based learning as well as industry certification, is tailored to the demands of the digital economy.

SMU Academy also introduced an Advanced Certificate in Generative AI, Ethics, and Data Protection (in partnership with Straits Interactive) which seeks to fortify industry professionals with advanced AI competencies.

Furthermore, the Academy partnered with the School of Science and Technology (SST), Singapore, in the SMU-SST Technopreneurship Programme, imparting entrepreneurial skills to secondary school students. It also collaborated with the Centre for Finance, Technology and Entrepreneurship to launch the Executive Certification in Blockchain and Digital Assets for Financial Services, offering comprehensive knowledge in blockchain and digital finance.

Lastly, SMU Academy and Nanyang Academy of Fine Arts Centre for Lifelong Education jointly offered Advanced Certificate programmes in Arts Management and Design Literacy for Marketing, catering to the evolving needs of arts professionals and marketing practitioners.

Singapore Green Finance Centre launches sustainable finance courses at SMU

A collaboration between SMU and Imperial College London, the Singapore Green Finance Centre (SGFC) is partnering with leading financial institutions to launch a series

of courses aimed at upskilling finance professionals in various aspects of sustainability and sustainable finance.

These courses, developed in reference to the Sustainable Finance Technical Skills and Competencies Framework by the Institute of Banking and Finance Singapore and

the Monetary Authority of Singapore in 2022, will allow professionals to reskill and advance into sustainability roles within the financial sector. The first course, "Climate Change Management", instructed by SMU Associate Professor of Urban Climate Winston Chow, commenced in January 2023.

15 (L-R) Mr Jack Lim, Executive Director of SMU Academy and Dr Jeffery Tan, Dean of Nafa Centre for Lifelong Education.

EXECUTIVE DEVELOPMENT

SMU Executive Development expands global footprint with immersions and customised programmes

In a bid to enhance leadership development and foster global business connections, SMU Executive Development (ExD) organised overseas immersions in Silicon Valley and the Port of Rotterdam as part of their flagship programmes, Cybersecurity Strategic Leadership Programme and Maritime Leadership Programme.

These immersions provided senior leaders with a deeper understanding of diverse business practices, cultural norms, and economic systems.

ExD also extended its reach to Qatar, delivering a customised export-promotion-strategies programme for SMEs in partnership with the Singapore Embassy in Doha. In Indonesia and Thailand, ExD also successfully launched leadership programmes for Pelindo Port and Bangkok Bank,

further strengthening SMU's presence in Asia. Leveraging its relationship with the World Bank Group, ExD hosted senior government leaders from Pakistan for a "Singapore Knowledge Visit" to showcase Singapore's successful public policy practices.

In partnership with online learning partner Emeritus, ExD launched its inaugural CEO and FinTech programmes, attracting participants from Singapore and Asia Pacific.

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16 Participants of the SMU ExD EXCEL Leadership Programme in May 2023. The five-day EXCEL programme, focused on leadership effectiveness, included 27 participants of 11 nationalities from a total of 10 organisations.

STUDENTS AND ALUMNI ON SMU'S TRANSFORMATIVE EDUCATION



I am grateful for SMU's flexible curriculum, which has allowed me to take charge of my own learning, explore beyond my chosen major and gain knowledge from multiple disciplines. This, combined with an amazing range of co-curricular activities to participate in, have truly enriched my university life both within and outside of class time.

Faith Lim Jie Xin
Year 3,
School of Social Sciences



SMU has a vast international community ranging from the various cultural clubs they offer, to the different cuisines on campus. In my two years at SMU, I have met many international students who have become close friends, and this helps me to understand more about their cultures and backgrounds.

Dean Kohchet-Chua
Year 2,
School of Accountancy



SMU grants me the freedom to shape my university years, allowing me to go beyond academic development. The university puts a lot of emphasis on offering overseas exposure, student leadership, strong support for young entrepreneurs, and an impressive line up of opportunities for internships and career development

Kevan Oktavio
Year 3 and SMU ASEAN Undergraduate Merit Scholar, School of Computing and Information Systems



I love that the SMU campus is located in the city, making it really convenient to get to school! I also appreciate that SMU has a wide array of financial aid and scholarships that really help me fund my education.

Phebe Meredith Lau Zhi Ling
Year 3,
Lee Kong Chian Scholar, Lee Kong Chian School of Business



The seminar-style format encourages students to actively participate in discussions, while the project work and presentation experiences future proof us for dynamic careers. My current communication and presentation skillsets at work were very much ingrained during my time at SMU.

Francis Phuang
BSc (Econ) 2013, Executive Director of eFX Sales, UBS Investment Bank



Asia's economic and cultural importance is growing at an unprecedented rate. Many international companies worldwide need people with experience in the Asian market. Studying at a premier university here is a huge asset when competing for jobs, building my network and pushing my career internationally.

Kateryna Mazurenko
Ukraine, Master of IT in Business Analytics, School of Computing and Information Systems



I love SMU's pedagogy and emphasis on global exposure. I have also always wanted an international outlook and programmes such as the International Student Exchange, study missions and overseas summer schools and internships make that possible. SMU supports everyone's participation in all these experiences with just a click! I have personally made lifelong friends and memories on my trips with SMU's support.

Juhi Agrawal
Year 4,
Lee Kong Chian Scholar, Yong Pung How School of Law

