

Annex 1

About Business Families Institute @ SMU

SMU established the Business Families Institute (BFI@SMU) in August 2012 in response to the growing needs of business families in Asia. Since 2010, SMU had recognised the emergence of Asian business families and discerned that they require specifically contextualised thought leadership and applied knowledge.

With this in mind, BFI@SMU intends to collaborate with various partners, academic or otherwise, to be a knowledge leader in Asian business family-related education, engagement and research. The Institute will address business family-specific issues such as family, ownership, business succession and governance. The vision of BFI@SMU is to facilitate business families in Asia to develop, harness and leverage their family and financial capital across generations. <http://bfi.smu.edu.sg/>

Inaugural educational programme

In the third quarter of 2013, BFI@SMU will run its inaugural educational programme entitled '*Growing the Family Business Through Generational Change and Governance*'. This is a five-day programme that covers business family-specific topics, namely 'Family First', 'Ownership', 'Business/Management', 'Governance / Structures' and 'Succession Planning'.

The programme is unique in that it is intentionally contextualised for Asian business families and the programme is co-taught by SMU and external faculty, practitioners as well as family business leaders or advisors. In each of the five days, participants will benefit from discussions of Asian business family case studies, as well as participate in panel discussions with Asian family business owners or business advisors.